



South Park Stakeholders Group

Board Meeting August 23, 2012

California Medical Center
1401 S Grand Avenue, Los Angeles, CA
Leavey Hall, Room 301



I. Attendance

Cliff Hoffman, California Hospital Foundation
Phillip Hill, LA Convention Center
Martha Saucedo, AEG
Bob Buente, 1010 Development Corp.
Robin Bieker, Bieker & Co.
Gary Warfel
Ed Marzec, Leal & Trejo

Staff

Daryl Landis, Operations Manager
Sharon Guzman, Dispatcher

Partners

Tara Devine, Devine Strategies
Marco Li Mandri, New City America

Not Attending

David Galaviz, USC Local Government Relations
Don Steier, Guzin & Steier

II. Call to Order

Cliff Hoffman called the meeting to order at 12:00 pm
Quorum was present.

III. Public Comment

Cliff Hoffman asked for public comment on posted agenda items. No public comments were received.

IV. Minutes

Approval of SPBID Board Meeting minutes for July 9, 2012

- **Motion by Bob Buente, second by Robin Bieker to approve minutes. Motion carried.**

V. Reaffirmation of Officers

Election of new President Robin Bieker to the Board of Directors and reaffirmation of officers.

President Robin Bieker
Vice President: Phillip Hill
Secretary: Bob Buente
Treasurer: Gary Warfel

- **Motion by Ed, second by Martha to elect R. Bieker as President and reaffirm the above officers and their positions. Motion carried.**

VI. Committee Reports

Brief Report was given by Marco for last DISI Committee. Next DISI meeting will be September 10th, 1:30 pm at the South Park Service Center.

VII. DISI Chair Elected Approval of new DISI chair: Carola Ross of AEG

- **Motion by Robin, second by Bob to appoint Carola Ross of AEG as Chair of the District Identity Committee. Motion carried.**

VIII. Authorization to Seek RFP's

- **Motion by Martha, second by Robin to allow New City America (Marco LiMandri) to seek RFP's for the following vendors: Public Relations Firm, Holiday lights firm, Hanging plants/landscaping firm, and New Logo design. Motion carried.**

**VII. Creation of Sidewalk/
Operations Committee**

Marco requested a volunteer to be the Chair for this committee. No one volunteered. Daryl then asked if residents/business owners could be considered. Marco suggested an AEG specialist would be preferred but agreed that Daryl's suggestion could be considered. Daryl will compile a list of potential Stakeholders to be considered for invitation to participate in the South Park Committee Structure. Marco will assist.

- **Action Continued**

VIII. Tasks

Once new staff has been selected the following items are to be determined:

- A. Adoption of new Bylaws
- B. New Corporation filing
- C. Adoption of new budget based upon Management District Plan, with consideration of potential manual billing.
- D. Continued Implementation of Committee Structure.
- E. Office space options/possibilities.

IX. Family Leave

South Park employees Ana Godinez and Daryl Landis both have pending maternity/paternity leaves of absence. Cliff proposed adopting CA Hospital Family Leave Policy and authorization to implement a HR policy that is up to date for review at next Board meeting. Daryl will provide what he has at the next meeting. Marco will also bring existing policy (Little Italy) that is up to date for guidance. Documentation(s) will be presented at a future Board meeting for consideration.

- **Action continued**

X. BID Renewal Ballots

Marco discussed that a newsletter was sent out to all property owners as a reminder of the BID renewal ballot process, with "how to" instructions for signatures on the ballots. Questions were raised regarding the threshold percentage required and he instructed that a 50% yes "weighted" threshold must be achieved of all ballots that are returned.

XI. Other Business

Daryl mentioned allocations and concerns regarding accounting. Cliff stated they will be brought up for discussion at the next meeting.

XII. Next Meeting

The next meeting is scheduled for September 10, 2012 at 12:00 p.m at the South Park service center.

XIII. Adjourn

Motion by Cliff, second by Gary to adjourn at 12:27 p.m. Motion carried.